

Message Text

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15

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E.O. 11652: N/A

TAGS: BEXP, RP

SUBJECT: PHILIPPINE ALUMINUM INDUSTRY EXHIBITION,
FEBRUARY 6-12, 1977

1. PHILIPPINE DEPARTMENT OF TRADE AND INDUSTRY WITH DEPARTMENT TOURISM AND LOCAL ALUMINUM INDUSTRY WILL HOLD FIRST PHILIPPINE ALUMINUM INDUSTRY EXHIBITION FROM FEBRUARY 6-12, 1977 AT FOLK ARTS THEATER, MANILA. EXHIBITION WILL BE MULTINATIONAL IN SCOPE AND SPECIAL ARRANGEMENTS HAVE BEEN MADE TO FACILITATE ENTRY OF DISPLAY EQUIPMENT. DISCOUNTS FROM AIRLINES, HOTELS, RESTAURANTS, DEPARTMENT STORES, AND HANDICRAFT SHOPS WILL BE GIVEN AS INCENTIVES TO POTENTIAL EXHIBITORS AND VISITORS. AN ALUMINUM INDUSTRY SEMINAR WILL BE HELD CONCURRENTLY.

2. SECRETARY OF TRADE TROADIO QUIAZON HAS PERSONALLY REQUESTED VARIOUS FOREIGN COMMERCIAL ATTACHES TO ASSIST IN CANVASSING FOREIGN EXHIBITORS WHICH HIS DEPARTMENT BELIEVES WOULD HAVE GOOD POTENTIAL IN PHILIPPINE MARKET. SPECIFICALLY, QUIAZON ASKED THAT COMMERCE FOLLOW UP WITH FOLLOWING U.S. FIRMS:

1. USM CORPORATION BAILEY DIVISION
238 MAIN STREET
CAMBRIDGE, MASSACHUSETTS 02142
U.S.A.

2. CHICAGO LOCK COMPANY
4311 W. BELMONT AVENUE

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CHICAGO, ILLINOIS 60641

U.S.A.

3. YALE & TOWNE MFG. COMPANY

405 LEXINGTON AVENUE
NEW YORK, U.S.A.

4. OVERSEAS OPERATIONS, INC.

222 AVENIDA DEL NORTE
REDONDO BEACH (LOS ANGELES)
CALIFORNIA 90277
ATTN: MR. DONALD BRIDGE, VICE PRESIDENT
MR. ROY F. BURR, EXPORT MANAGER

5. SASH CONTROL, INC.

1371 ACADEMY AVENUE
FERNDALE, MICHIGAN 48220
ATTN: MR. FRED N. KREGER

6. WESPAC CORPORATION

24 CALIFORNIA STREET
SAN FRANCISCO, CALIFORNIA 94111
ATTN: MR. M. MCCRAY, JR.

7. ALCOA OF USA

1501 ALCOA BUILDING
PITTSBURG, PENNSYLVANIA

8. KAISER ALUMINUM INTERNATIONAL

KAISER CENTER
300 LAKESIDE DRIVE,
OAKLAND, CALIFORNIA, 94643

9. A. W. ANDERBERG MFG. CO.

3727 SOUTH BROADWAY PLACE
LOS ANGELES, CALIFORNIA
ATTN: MR. A. W. ANDERBERG

10. WOOL DISTRIBUTOR CORPORATION

253 SUMMER STREET
BOSTON, MASSACHUSETTS

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3. IN ADDITION, EMBASSY SUGGESTS THAT COMMERCE CONTACT
OTHER COMPANIES USING OR SPECIALIZING IN ALUMINUM WHICH
MAY FIND SHOW AN OPPORTUNITY TO PROMOTE THEIR PRODUCTS.
WE HAVE IN MIND MCDONNELL DOUGLAS, BOEING, GENERAL
ELECTRIC (WHICH HAS SOLD LOCOMOTIVES HERE), ETC.

4. FYI. LAYOUT FOR ALUMINUM EXHIBITION IN FOLK ARTS

THEATRE IS ATTRACTIVE AND MAKES MAXIMUM USE OF SITE'S
FLEXIBILITY.
SULLIVAN

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